

MMMI

**CULTURE
OF MANY DIMENSIONS**

M/W

**BUSINESS
BROCHURE**



DEAR VISITORS,

A modern hall with hi-tech conference hall equipment, a possibility of planning an event exactly the way you want, and a team of professional technical support and marketing specialists are important factors while selecting a venue for your future commercial events.

Other key aspects are a venue's attractive location, its unique atmosphere, and values behind an institution that manages the venue. Although, above all, Museum of the Second World War in Gdańsk is immersed in history, culture, and education, it is also home to a number of professional conferences and debates, and so it has become a kind of a lifestyle venue.

Our commercial and business activities are based on many pillars and this brochure will help you make the right choice when you come to do your business within our museum's premises.

Wishing you successful negotiations, I kindly invite you to cooperate with us on a commercial level.

The Director of the Museum of the Second World War in Gdańsk
Karol Nawrocki, PhD





GDAŃSK – A UNIQUE TOWN BY THE SEA

Gdańsk is a city of centuries-old tradition. With its rich history – Gothic buildings, famous monuments and fascinating museums – it is filled with all kinds of historical symbols.

It was Gdańsk that led the Hanseatic League and saw the beginning of WWII. It is also here that *Solidarity* people's movement, which brought about the collapse of the communist regime, originated.

Amber is a precious stone of this region, a treasure of the Baltic Sea; you can admire amber jewellery in shop windows while you take a walk along charming, quaint streets of the Main Town. Without doubt, Gdańsk, the capital of a modern metropolitan area with a population of over one million inhabitants, is one of the most attractive cities in Poland.

The city's perfect location by the sea allows visitors to reach Gdańsk through a network of sea, road, and air connections. The city's accessibility supports the booming tourism industry and creates new business opportunities.



GDAŃSK



MUSEUM OF THE SECOND WORLD WAR IN GDAŃSK

In the recent poll by the ICCA (International Congress and Convention Association), Gdańsk was highly ranked among Polish cities in the number of business events held in the city (4th place). This is due to the high quality of public services, accessible accommodation, and unique venues – such as the Museum of the Second World War, for instance.

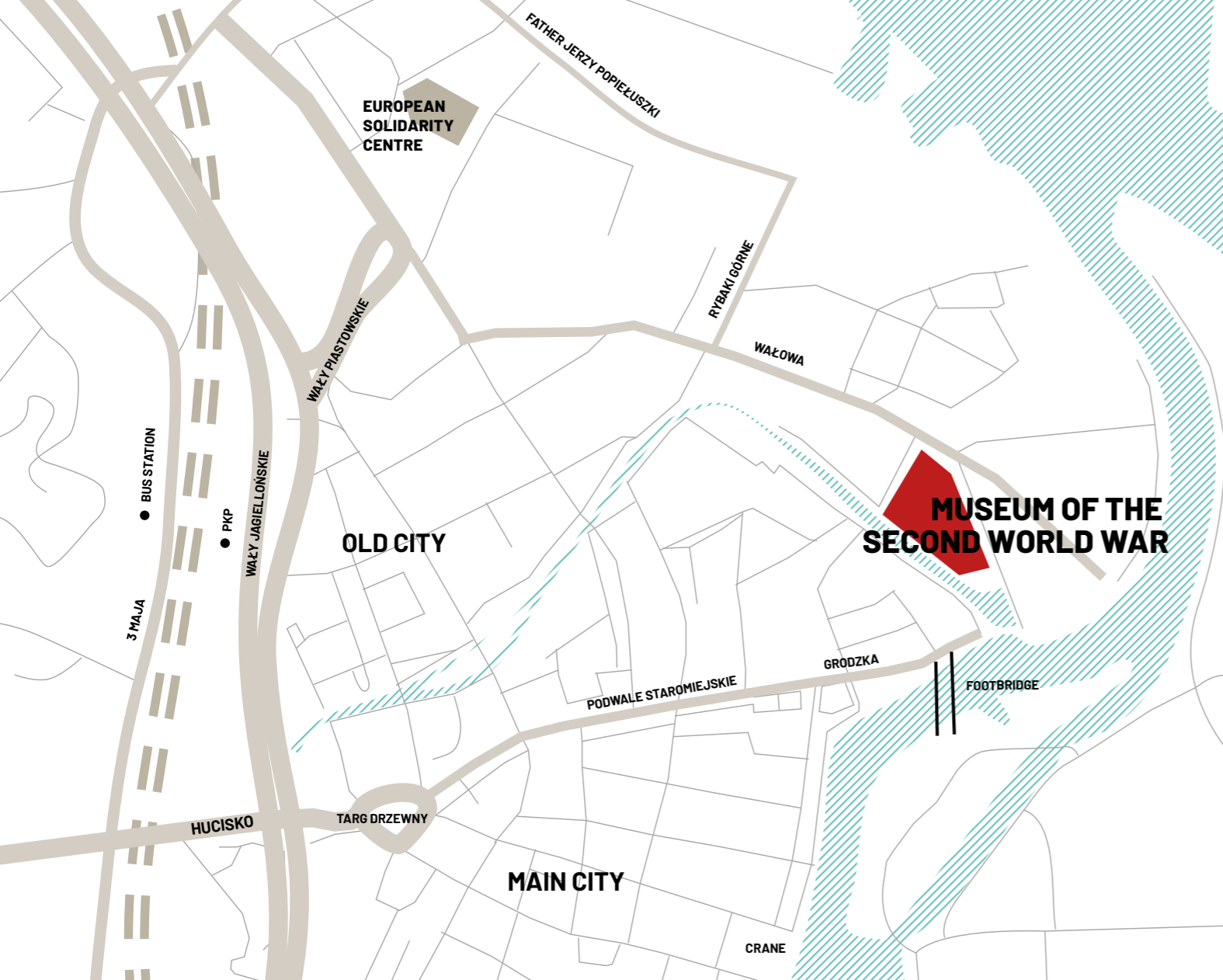
Within the museum, culture, education, and business all merge together.

The distinct and expressive architecture of the building with its modern interior come together in an inspirational space, ideally suited for scientific or commercial events.

As a modern, contemporary institution, the museum merges a variety of functions, and perfectly addresses the needs of those wishing to learn, discover, and develop. That is why the museum welcomes those who would like to organize a convention, a conference, or a seminar.



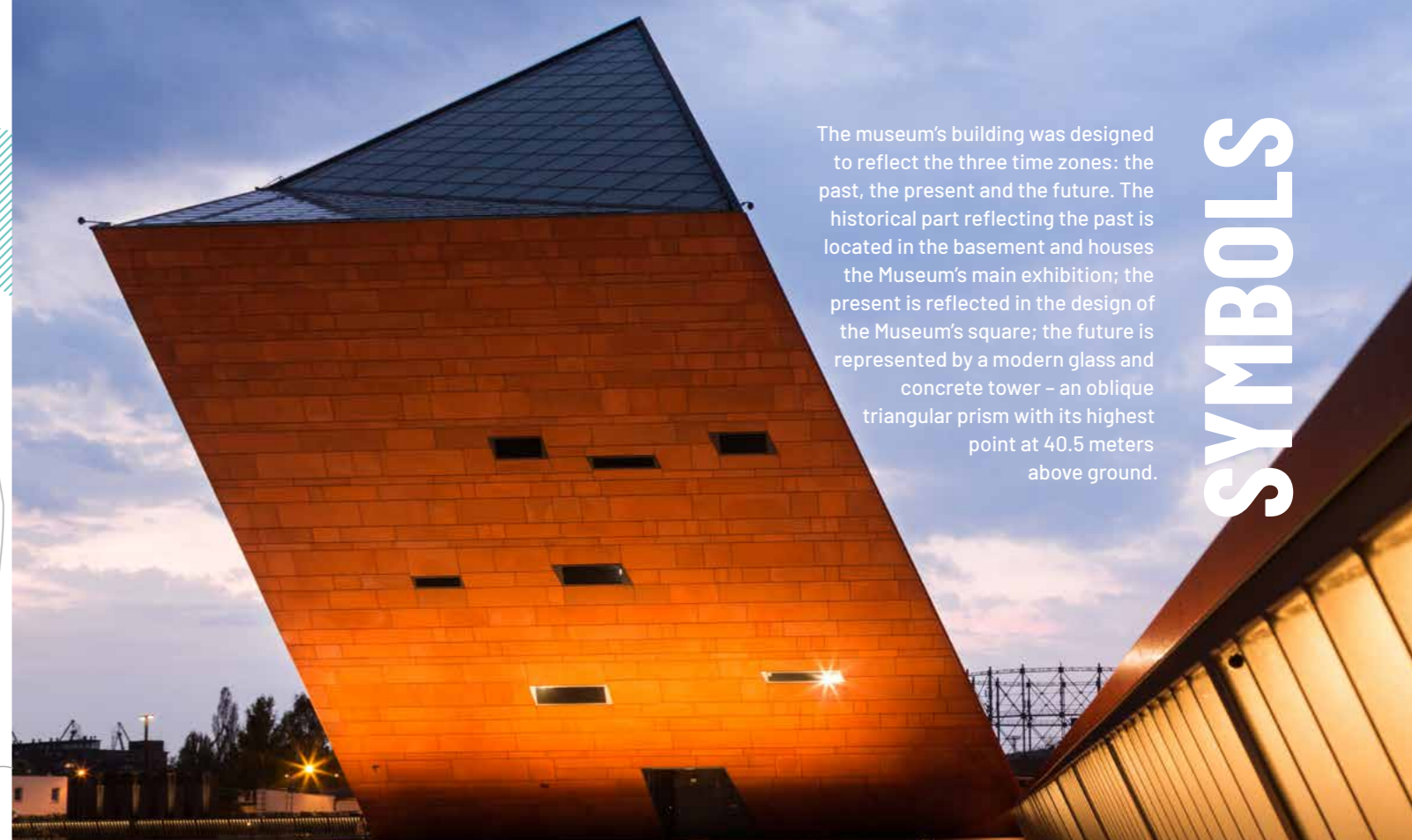
MUSEUM OF THE SECOND
WORLD WAR IN GDAŃSK



LOCATION

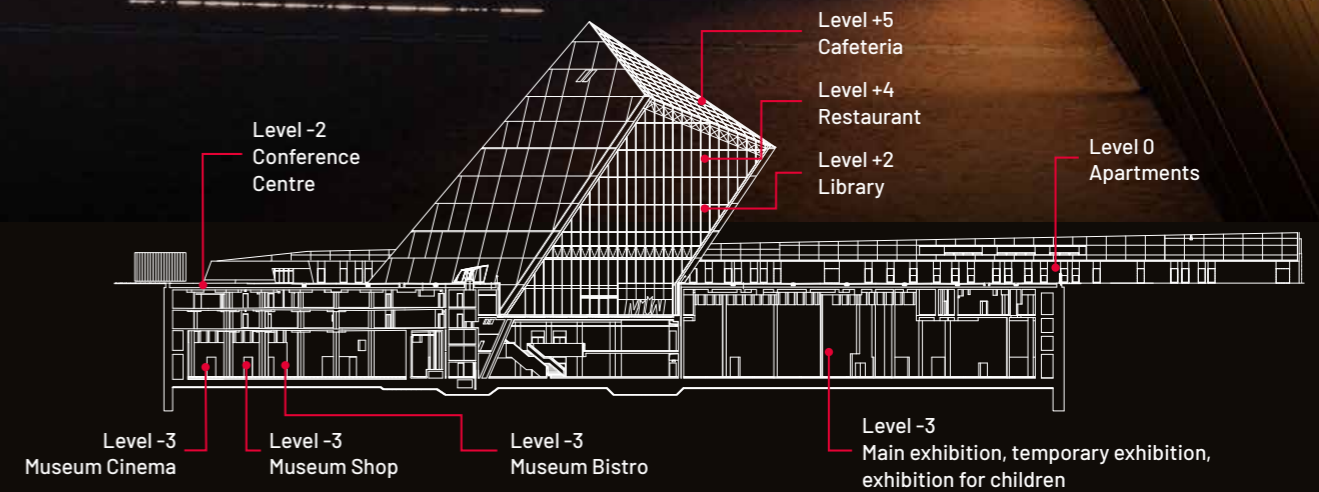
The historical centre of Gdańsk: **500 m**
 Dworzec Główny (Main Train Station): **1200 m**
 Sea port: **7 km**

Airport: **15 km**
 A1 Motorway: **17 km**
 Sopot: **13 km**
 Gdynia: **22 km**



The museum's building was designed to reflect the three time zones: the past, the present and the future. The historical part reflecting the past is located in the basement and houses the Museum's main exhibition; the present is reflected in the design of the Museum's square; the future is represented by a modern glass and concrete tower – an oblique triangular prism with its highest point at 40.5 meters above ground.

SYMBOLS

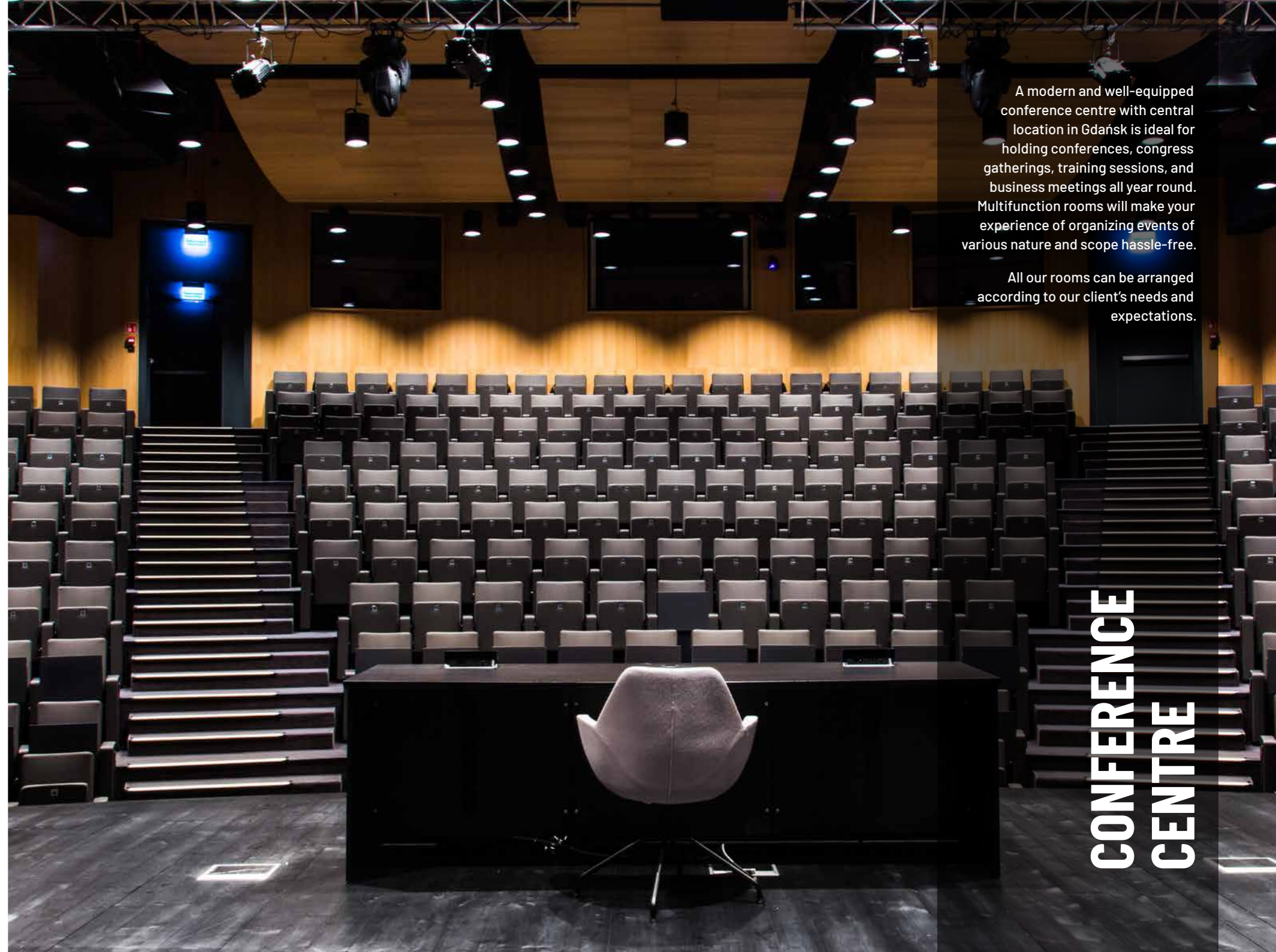




CONFERENCE HALL

A conference hall, with its capacity of 303 people (including 2 spaces for reduced mobility persons), cutting-edge event lighting, and large format projection screen, regularly hosts domestic and international debates, conferences, seminars, concerts, theatrical performances, and other commercial events.

For full convenience, the conference hall has been equipped with two simultaneous translation booths. There are also backstage dressing rooms and sanitary facilities.



A modern and well-equipped conference centre with central location in Gdańsk is ideal for holding conferences, congress gatherings, training sessions, and business meetings all year round. Multifunction rooms will make your experience of organizing events of various nature and scope hassle-free.

All our rooms can be arranged according to our client's needs and expectations.

CONFERENCE
CENTRE



CINEMA

A cinema hall that can accommodate 114 people (including 1 seat for reduced mobility persons) offers regular screenings of feature and documentary films. The cinema also hosts dedicated screenings that are often followed by discussion panels, workshops, and lectures.

The digital projection system is suited to 3D screening format (screen size 8.8 m × 4 m) and our sound system, Dolby Surround 7.1., can also be adapted to play back a client's own material.

The cinema's acoustic design has eliminated the need to use microphones.



CINEMA



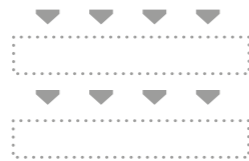
WORKSHOP ROOMS

Workshops for smaller groups (up to 40 people) take place in one of the three workshop rooms. Each one is fully equipped with a multimedia projector, projection screen, sound system, wireless microphones, programmable air conditioning system and lighting.

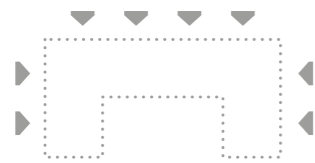
The rooms can be conveniently arranged according to our client's needs (cinema, classroom, common table, U- shape).



common table



classroom



U-shape



cinema



WORKSHOP ROOMS



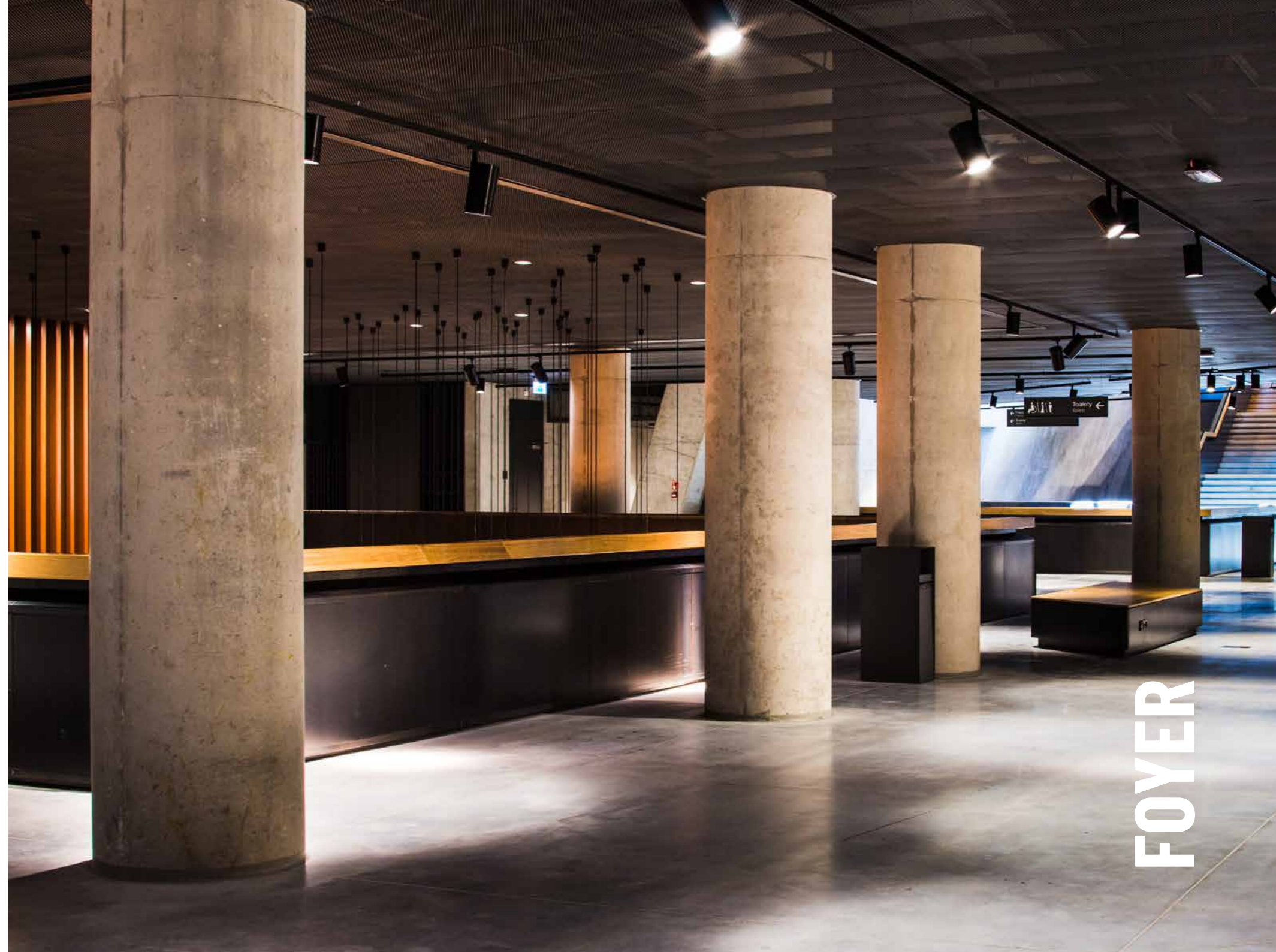
FOYER

The museum's foyer is a spacious area located in the immediate vicinity of the conference room auditorium at level -2.

The original atmosphere of foyer's interior is reflected in its decor – a combination of raw concrete and warm wood panelling. More than 1200 m² of open foyer space allows a client to arrange the floor to suit a range of purposes – from events such as cocktail parties to proper exhibitions.

The foyer is also the most convenient space where refreshments are served for conference centre guests. Level -2 houses an additional cloakroom and public toilets for guests.

Upon request, the museum can provide conference room equipment and furniture.



FOYER



EVENT CATERING

When you plan to organize a conference, you can use services of one of the catering companies cooperating with the museum. There is the whole 1200 m² of foyer area to arrange, where you can serve refreshments either as buffet or with guests seated at tables. The foyer is adjacent to the conference room, so guests can move freely between the two rooms during coffee and lunch breaks.

Catering services suited to a client's needs and tailored to the nature and scope of the event within museum's unique architectural setting are a guarantee of high professional standards with a touch of class.

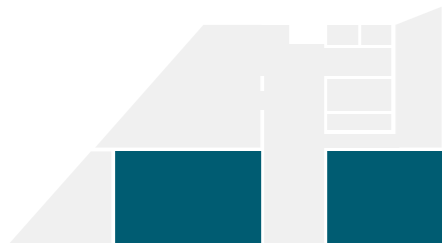
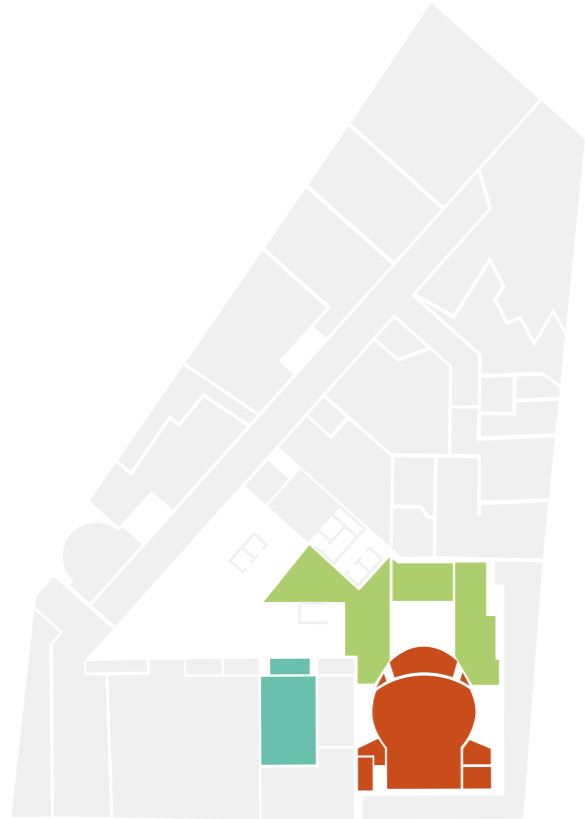
The restaurant and cafeteria are located on the mezzanine in the Museum Tower at level +4. If you want to impress your guests or clients this is the perfect place for a wine reception, business dinner or lunch for up to 120 people. From the restaurant's panoramic windows diners can admire a breathtaking panorama of Gdańsk.

Harmonious, modern, bright open spacious interior with glass ceilings radiates the feeling of comfort and freedom. The chef serves classic Polish dishes with a modern twist.



RESTAURANT

MUN



CONFERENCE ROOM

LEVEL -3/-2

Dimensions: 24 × 22 m
Height: max. 7,17 m, min. 4,38 m
Surface area: 500 m²
Capacity: 301 people
Screen: 6,5 × 3 m
Stage: 15 × 9 m

CINEMA

LEVEL -3

Dimensions: 11 × 13 m
Height: max. 6,6 m, min. 3,3 m
Surface area: 143 m²
Capacity: 114 people
Screen: 8,8 × 4 m

FOYER

LEVEL -2

Dimensions: 3,3 m
Surface area: 1200 m²
Capacity: 600 people

WORKSHOP ROOMS

LEVEL +1/+2

Dimensions: 7,3 × 15 m | 9,3 × 14,5 m | 9,4 × 12 m
Height: 3 m
Surface area: 102–135 m²
Capacity: 35–40 people



CONFERENCE SPACE

APARTMENTS IN THE MUSEUM OF THE SECOND WORLD WAR IN GDAŃSK

The stay at our welcoming suites will no doubt appeal to those who also use our museum conference centre.

Our guests will be delighted to stay at museum's modern apartments in the heart of Gdańsk.

The museum's hotel offers five double rooms and three two-level suites with a floor area of 85 to 116 m². Designed in fashionable Scandinavian style, these apartments are finished to a high standard, and their modern interiors will guarantee an unforgettable stay in Gdańsk.

The cosy suites with their elegant furnishings will make you feel at home and are ideal for people coming to Gdańsk for longer stays.

All our rooms and suites are equipped with a work desk, a coffee maker, an iron and ironing board. Guests can also use fully equipped, shared kitchen, a TV room, a playroom for children, an outdoor, sunny patio with comfy garden chairs, and an underground, monitored car park.

Wi-fi is available in the entire hotel.

BUSINESS SUITE

If you are visiting Gdańsk to do business, spacious and elegant interiors of the Business Suite will be perfect for your business and official meetings, negotiations, or job interviews.

Apartment reception desk

phone: +48 58 760 09 70
mobile: +48 570 970 665
e-mail: apartamenty@muzeum1939.pl
www.muzeum1939.pl/apartamenty



APARTMENTS



ADVERTISING SPACES

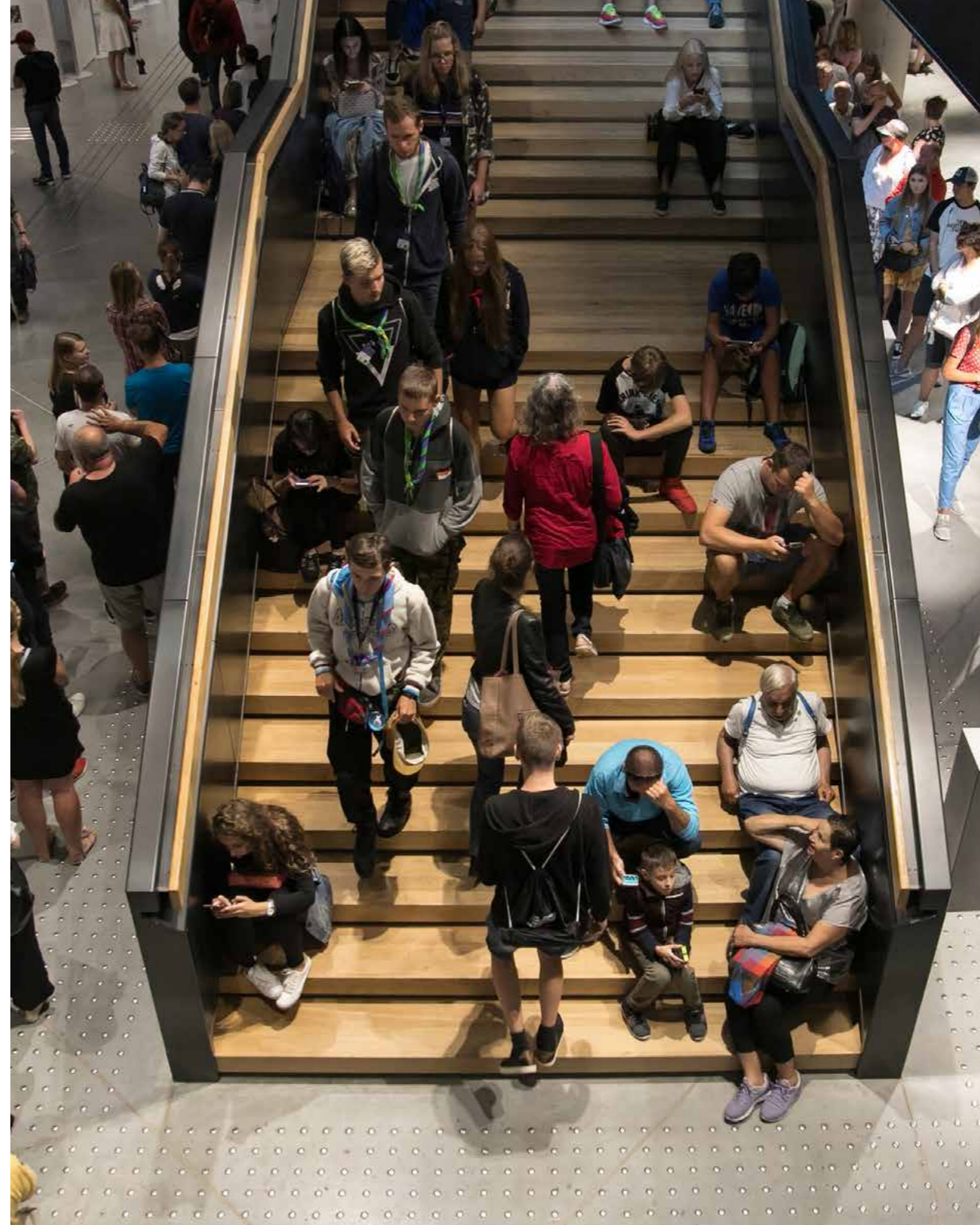
The effective event branding is a key element for professional success.

Owing to its unique architectural design, the Museum of the Second World War in Gdańsk provides spaces for innovative forms of advertising.

Large numbers of visitors at the museum ensure high visibility and efficiency of your advertisements – in the high season the museum is visited by 4000 people daily, while in less than two years since its opening, the museum has attracted over one and a half million visitors.

Tailoring ad campaigns to the exact needs of a client, the versatility of advertising means and spaces, and the central location in the city will build the brand recognition of each event you organize with us.

The brochure of our advertising spaces is available online at konferencje@muzeum1939.pl



CONCRETE, WOOD, AND SHADES OF GREY

The original blend of different building materials was selected with exceptional attention to detail to combine natural elegance with raw modernist design.

Quality bare concrete, warm wood paneling and dominating shades of grey provide a universal backdrop for the arrangement of spaces you rent in the style of your own.

Within this universal aesthetic, any event you organize will become a memorable occasion in an original setting.

BRANDING



ADDITIONAL OFFER

Spending time at the museum in engaging and interesting ways is an extra value your clients and guests will appreciate. During breaks in a conference they can enjoy additional attractions. Some of the most interesting attractions are:

MAIN EXHIBITION

The heart of the Museum of The Second World War in Gdańsk, the main exhibition is almost 5,000 m², which makes it one of the largest exhibitions of all historical museums in the world.

Average time of a visit: 3 hours.

TEMPORARY EXHIBITION

Temporary exhibition provides an interesting addition to the narrative of the main exhibition. Different temporary exhibitions are shown in the temporary exhibitions hall within a space of over 1000 m².

Average time of a visit: 1 hour.

NEW TECHNOLOGY ZONE

A virtual reality film "Warsaw Rising" is a moving story of one of the insurgents of the Warsaw Uprising, captain Władysław Sieroszewski "Sabała". In August 1944, before he goes to fight, he receives a prayer from his daughter scribbled on a small piece of paper. He has no idea how this piece of paper will affect his life. The VR technology offers a "here and now" experience of virtual reality. While watching the film, spectators are literally immersed in the events and feel as if they were a part of the story.

Projection time: 16 minutes.

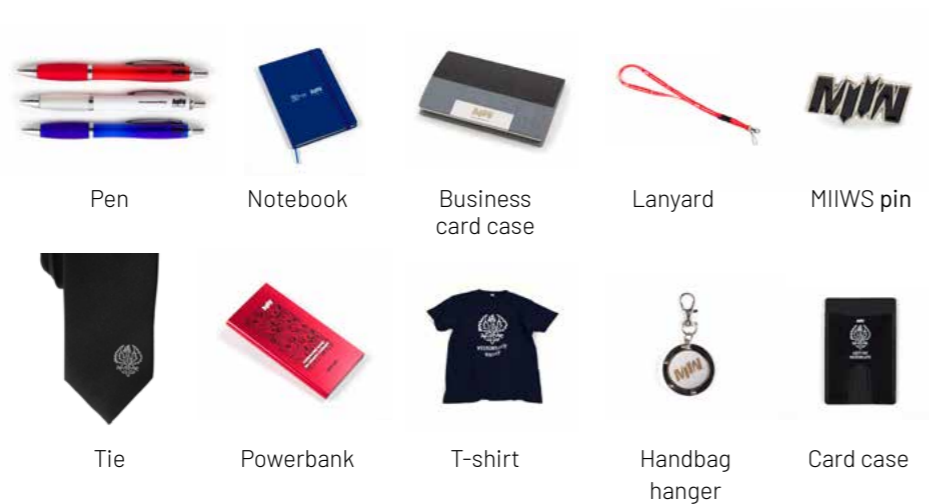


ADDITIONAL OFFER



PROMOTIONAL EVENT MERCHANDISE

The museum shop offers merchandise and publications that may come in handy during an event you organize with us. You will love our specially designed museum shop range. The shop offers a variety of souvenirs relating to our museum's historical narrative. You may like:



If you wish to learn more about our museum shop selection please contact us or go to sklep.muzeum1939.pl.



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Museum of the Second World War



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